

AGRIBUSINESS MANAGEMENT (ADVANCED EDUCATION PROGRAM)

SNE01010. English Listening and Speaking 1 (9: 8 - 1; 18; 405). This course consists of 10 units: Unit 1: It's a Great Job!; Unit 2: Great Vacation; Unit 3: Cities Around the World; Unit 4: Wildlife; Unit 5: All About Sports; Unit 6: Good Luck, bad Luck; Unit 7: My Favorite; Unit 8: Memorial Experiences; Unit 9: I Love Chocolate; Unit 10: How cCan We Help?

SNE01011. Reading & Writing 1 (8: 8-0; 16; 360). This course consists of 10 units: Unit 1: It's A Great Job!; Unit 2: Great Vacation; Unit 3: Cities Around the World; Unit 4: Wildlife; Unit 5: All About Sports; Unit 6: Good Luck, Bad Luck; Unit 7: My Favorite; Unit 8: Memorial Experiences; Unit 9: I Love Chocolate; Unit 10: How Can We Help?

MLE01001. Basic Principles of Marxism - Leninism 1 (2: 2-0; 4; 90). This course consists of 4 chapters: Chapter 1: Introduction to Basic Principles of Marxism and Leninism; Chapter 2: Dialectical Materialism; Chapter 3: Materialist Dialectics; Chapter 4: Historical Materialism

SNE01012. English Listening and Speaking 2 (7: 6-1; 14; 315) This course consists of 10 units: Unit 1: World Languages; Unit 2: Are You Fashionable?; Unit 3: That's Life; Unit 4: Do You Know A Good Story?; Unit 5: Home, Sweet Home; Unit 6: Doing It for Charity; Unit 7: How Do You Stay Healthy?; Unit 8: Space Travel; Unit 9: What Have You Been Doing?; Unit 10: Great Adventures

SNE01013. English Reading and Writing 2 (6: 6 –0; 12; 270). This course consists of 10 units: Unit 1: World Languages; Unit 2: Are You Fashionable?; Unit 3: That's Life; Unit 4: Do You Know A Good Story?; Unit 5: Home, Sweet Home; Unit 6: Doing It For Charity; Unit 7: How Do You Stay Healthy?; Unit 8: Space Travel; Unit 9: What Have You Been Doing?; Unit 10: Great Adventures

MLE01002. Principles of Marxism – Leninism 2 (3: 13 - 0; 6; 135). This course consists of 6 chapters: Chapter 1: Theory of Value; Chapter 2: Theory of Surplus Value; Chapter 3: Theory of Capitalism and State Monopoly Capitalism; Chapter 4: The Historical Mission of the Working Class and Socialist Revolution; Chapter 5: The Social and Political Issues in the Process of Socialist Revolution; Chapter 6: Socialism - Reality and Prospects. Prerequisite: MLE01001. Basic Principles of Marxism - Leninism 1

MLE01004. The Revolutionary Policy of Vietnamese Communist Party (3: 3–0; 6, 135). This course consists of 8 chapters: Chapter 1: The Birth of the Communist Party of Vietnam and the First Political Program of the Party; Chapter 2: The Way to Fight the Government of 1930-1945; Chapter 3: The Resistance War Against the French Colonialism and the Great American Invasion of 1945-1975; Chapter 4: Industrialization; Chapter 5: The Way to Building a Socialist - Oriented Market Economy; Chapter 6: The Way to Build the Political System; Chapter 7: The Way of Build, Develop and Cope with Social Issues; Chapter 8: Foreign policy

THE01005. Advanced Mathematics 1 (3: 3-0; 6; 135). This course consists of 5 chapters: Chapter 1: Function; Chapter 2: Differential Calculus; Chapter 3: Differential Calculus: Uses of the derivative; Chapter 4: Exponential, Logarithmic Function and its Application; Chapter 5: Integral Calculus and its Application

SNE01021. Advanced Listening and Speaking (5: 5-0; 10; 225). This course consists of 12 units: Unit 1: Films; Unit 2: Occupations; Unit 3: Education; Unit 4: Sport; Unit 5: People; Unit 6: Travel; Unit 7: Food and Drink; Unit 8: The Media; Unit 9: The Weather; Unit 10: The Environment; Unit 11: Technology; Unit 12: Health and Fitness. Prerequisite: SNE01012. English Listening and Speaking 2

KDE01009. Principles of Accounting (3: 3-0; 6; 135). This course consists of 10 chapters: Chapter 1: Introducing Accounting in Business; Chapter 2: Analyzing and Recording Business Transactions; Chapter 3: Adjusting Accounts And Preparing Financial Statements; Chapter 4: Accounting for Merchandising Operations; Chapter 5: Inventories and cost of sales; Chapter 6: Accounts and Notes Receivable; Chapter 7: Long Term Assets; Chapter 8: Current Liabilities; Chapter 9: Long - Term Liabilities.

KTE01009. Public Speaking (2: 2-0; 4; 90). This course consists of 7 chapters: Chapter 1: Fundamentals Of Public Speaking; Chapter 2: Forms of Public Speaking; Chapter 3: Basic Preparation for Public Address; Chapter 4: Steps to Deliver Public Address; Chapter 5: Steps Of Delivery Of Public Address; Chapter 6: Evaluation of Public Address; Chapter 7: Individual and Group Exercises

NHE01003. Principles of Crop Production (2: 2-0; 4; 90). This course consists of 6 chapters: Chapter 1: Overview Of Crop Production; Chapter 2: Growth And Development; Chapter 3: Climatic Environment And Soil; Chapter 4: Crop Nutrition; Chapter 5: Cropping System And Crop Establishment; Chapter 6: Crop Production Practices

SNE01016. Introduction to Psychology (2: 2-0; 4; 90). This course consists of 6 chapters: Chapter 1: The History and Methods Of Psychology; Chapter 2: The Biological and Social Psychology; Chapter 3: The Development of Psychology and Consciousness; Chapter 4: Awareness; Chapter 5: Emotion and Will; Chapter 6: The Personality and The Formation of Personality.

MTE01008. Environmental Ecology (2: 2-0; 4; 90). This course consists of 9 chapters: Chapter 1: General concepts of ecology; Chapter 2: Biological Population: Concept and Characteristics; Chapter 3: Community: Concept and Characteristics; Chapter 4: Ecosystem: Concept and Main Characteristics of Ecosystem; Chapter 5: Biosphere and Biomes; Chapter 6: Basic Concepts and Issues related to Water Resource; Chapter 7: Issues on Water Quality; Chapter 8: Forest Ecosystem; Chapter 9: Forest Ecosystem.

MLE01005. Ho Chi Minh's Ideology (2: 2-0; 4; 90). This course consists of 7 chapters: Chapter 1: Object, research methods and significance of learning the subject of Ho Chi Minh's ideology; Chapter 2: Ho Chi Minh's Thought on the issue of nation and national liberation revolution; Chapter 3: Ho Chi Minh's Thought on socialism and the road of transition to socialism in Vietnam; Chapter 4: Ho Chi Minh's Thought of Vietnam communist Party; Chapter 5: Ho Chi Minh's Thought on national unity and international unity; Chapter 6: Ho Chi Minh's Thought of building a state of the people, by the people, for the people; Chapter 7: Ho Chi Minh's Thought on culture, morality and building new man

KTE02013. Microeconomics (3: 3-0; 6, 135). This course consists of 10 chapters: Chapter 1: Opportunity cost and comparative advantages; Chapter 2: Demand and supply; Chapter 3: Elasticity; Chapter 4: Consumer choice; Chapter 5: Cost and Production; Chapter 6: Profit maximization; Chapter 7: Perfectly Competitive Market; Chapter 8: Monopoly, Oligopoly and Monopolistic Competition; Chapter 9: Input Markets; Chapter 10: Market Failures, Government Failures and Interventions

THE01006. Advanced Mathematics 2 (Linear Algebra) (3: 3-0; 6; 135). This course consists of 4 chapters: Chapter 1: System of linear equations; Chapter 2: Matrix - Determinant; Chapter 3: Vector spaces; Chapter 4: Introduction to linear programming

SNE03001. English in Business (5: 5-0; 10; 75). This course consists of 12 units: Unit 1: Careers; Unit 2: Companies; Unit 3: Selling; Unit 4: Great ideas; Unit 5: Stress; Unit 6: Entertaining; Unit 7: New business; Unit 8: Marketing; Unit 9: Planning; Unit 10: Managing people; Chapter 11: Conflict; Chapter 12: Products

KDE02006. Principles of Management (2: 2-0; 4; 90). This course consists of 7 chapters: Chapter 1: Management and Management Theories; Chapter 2: Managers, Entrepreneurs and Leaders; Chapter 3: Information and Decision Making in Management; Chapter 4: Planning; Chapter 5: Organizing; Chapter 6: Leading; Chapter 7: Controlling

CPE01013. Fundamental Postharvest Technology (2: 2-0; 4; 90). This course consists of 4 chapters: Chapter 1: Internal and External Factors Influence Postharvest Quality Of Plant Products; Chapter 2: Postharvest Technology and Physiology Handling; Chapter 3: Food and Agricultural Products Supply Chain Management; Chapter 4: Traceability of Food and Agricultural Products

MTE01012. Human Ecology (2: 2-0; 4; 90). This course consists of 4 chapters: Chapter 1: General Introduction; Chapter 2: Approaches in Human Ecology Study; Chapter 3: Agrochemical-Based Agriculture: Benefits and Consequences; Chapter 4: Case Studies of Sustainable Agriculture

CNE01007. Introductory Animal Production. (2: 2-0; 4; 90). This course consists of 9 chapters: Chapter 1: Socio - Economic Values and Contributions of Animals; Chapter 2: Animal Genetics and Breeding; Chapter 3: Animal Reproduction; Chapter 4: Animal Nutrition and Feeding; Chapter 5: Animal Behaviour and Welfare; Chapter 6: Animal Health; Chapter 7: Swine Production; Chapter 8: Poultry Production; Chapter 9: Ruminant Production

THE02002. Probability and Statistics (3: 3-0; 6; 135). This course consists of 7 chapters: Chapter 1: Descriptive Statistics; Chapter 2: Probability; Chapter 3: Random Variables; Chapter 4: Sampling Distributions; Chapter 5: Estimation; Chapter 6: Hypothesis Testing; Chapter 7: Simple Linear Regression and Correlation

KTE02014. Macroeconomics (3: 3-0; 6, 135). This course consists of 10 chapters: Chapter 1: Introduction to Economics Study and Macroeconomics; Chapter 2: National Income; Chapter 3: Monetary System; Chapter 4: Inflation; Chapter 5: Open Economy; Chapter 6: Economics Growth; Chapter 7: Economics Fluctuation in the Short Run; Chapter 8: Application of The IS - LM Model; Chapter 9: Government Debt and Budget Deficit; Chapter 10: Stabilize Macroeconomics Policies

KDE03011. Human Resource Management (3: 3-0; 6; 135). This course consists of 8 chapters: Chapter 1: General Overview of Human Resource Management; Chapter 2: Human Resource Planning; Chapter 3: Job Analysis; Chapter 4: Recruiting; Chapter 5: Human Resource Training and Development; Chapter 6: Performance Appraisal; Chapter 7: Labor Incentives; Chapter 8: Labor Compensation. Prerequisite: KDE02006. Principles of management.

KDE02004. Intro. of Marketing: Agri. Applications. (2: 2-0; 4; 90). This course consist of 4 chapters: Chapter 1: Introduction to Marketing and Agricultural Marketing; Chapter 2: Understanding the Marketplace and Consumer; Chapter 3: Marketing MIX; Chapter 4: Food Consumption and Marketing. Prerequisite: KTE02013. Microeconomics

KDE03004. Field Trip 1 (5: 0-5; 10; 225). This course consists of 4 activities: Activity 1: Making Group Field Trip Plan; Activity 2: Understand the History Development of the Internship; Activity 3: Understand the Resources of the Internship; Activity 4: Finalize Report

KDE02007. Managerial Accounting. (3: 3-0; 6; 135). This course consists of 6 chapters: Chapter 1: Managerial Accounting Concepts and Principles; Chapter 2: Job Order Costing and Analysis; Chapter 3: Process Accounting and Analysis; Chapter 4: Activity-based Costing and Analysis; Chapter 5: Cost Behavior and Cost-Volume-Profit Analysis; Chapter 6: Relevant Costing for Managerial Decisions. Prerequisite: KDE01009. Principles of Accounting

KTE03042. Organizational Behavior (3: 3-0; 6, 135). This course consists of 9 chapters: Chapter 1: An Overview of the Field of Organizational Behavior; Chapter 2: Individual Behaviour And Learning In Organizations; Chapter 3: Theories of Motivation; Chapter 4: Effective Leadership; Chapter 5: Decision - Making Processes and Tools; Chapter 6: Understanding and Managing a Team; Chapter 7: Culture and Multinational Companies; Chapter 8: Interpersonal Conflict in Companies; Chapter 9: Organizational Change

KTE02006. Principles of Statistics (3: 3-0; 6, 135). This course consists of 6 chapters: Chapter 1: Introduction; Chapter 2: Data Collection; Chapter 3: Sample Survey; Chapter 4: Presenting and Organizing Data; Chapter 5: Descriptive Statistics; Chapter 6: Correlation Analysis. Preceding Course: KTE02013. Microeconomics

KTE03014. Farm Household Economics (2: 2-0; 4; 90). This course consists of 6 chapters: Chapter 1: Introduction to Farm Household Economics; Chapter 2: The Neoclassical Economic Theory in Farm Household Economics; Chapter 3: Some Theoretical Issues of Farm Political Economy; Chapter 4: Areas of Farm Household Economics Study; Chapter 5: The Theory of Economic and Social Behavior of the Farm Households; Chapter 6: Economic Analysis of The Farm Households

KDE04012. Business Plan. (3: 3-0; 6; 135). This course consist of 9 chapters: Chapter 1: Executive Summary; Chapter 2: Company Description; Chapter 3: Target Market; Chapter 4: The Competition; Chapter 5: Marketing and Sales Plan; Chapter 6: Operations; Chapter 7: Management Structure; Chapter 8: Future Development; Chapter 9: Financials

KDE03003. Strategic Management (3: 3-0; 6; 135). This course consists of 8 chapters: Chapter 1: General Overview of Strategy and Strategic Management; Chapter 2: Leading Strategically Through Effective Vision and Mission; Chapter 3: Examining the Internal Environment: Resources, Capacity and Activities; Chapter 4: Exploring the External Environment: Macro and Industry Dynamics; Chapter 5: Crafting Business Strategy; Chapter 6: Developing and Selection of Business Strategy; Chapter 7: Strategy Implementation; Chapter 8: Strategic Monitor And Evaluation. Prerequisite: KDE02006. Principles of management

KDE03005. Corporate Finance (3: 3-0; 6; 135). This course consists of 5 chapters: Chapter 1: An Overview of Corporate Finance; Chapter 2: Financial Statement Analysis of Financial Statements; Chapter 3: The Time Value of Money; Chapter 4: Valuation of Financial Assets; Chapter 5: Capital Budgeting. Prerequisite: KDE01009. Principles of Accounting

KDE03006. Field Trip 2 (5: 0-5; 10; 225). This course consists of 4 activities: Activity 1: Making Group Field Trip Plan; Activity 2: Analyze the Business Performance of the Internship; Activity 3: Identify and Analyze the Issues at Internship; Activity 4: Finalize Report. Prerequisite: KDE03004. Field Trip 1

KTE02016. Economic Growth and Development in Southeast Asia (2: 2 – 0; 4; 90). This course consists of 7 chapters: Introduction to The Course, Text Book and Reference Documents, and Organization of The Class for Learning; Chapter 1: Introduction to Development and Economic Development; Chapter 2: Theories Of Development Economics; Chapter 3: National Domestic Resources and Economic Development; Chapter 4: International Relationship and Economic Development; Chapter 5: The Social, Economic, and Environment Problems in Development Process; Chapter 6: Economic Development Planning and Management; Chapter 7: Economic Development in Sea Selected Studied Countries

KTE02012. Economic Analysis in Agricultural Market (3: 3-0; 6; 135). This course consists of 5 chapters: Chapter 1: Introduction to Market Analysis; Chapter 2: Supply and Demand; Chapter 3: Elasticity in Supply and Demand; Chapter 4: Forecasting Methods;

Chapter 5: Theory and Estimation in Production; Chapter 6: Price and Decision Making: Competition and Duopoly

KTE02015. Statistics and Econometrics in Business (3: 2 – 1; 6; 135). This course consists of 7 chapters: Chapter 1: Introduction to Business Statistics and Econometrics; Chapter 2: Review of Basic Statistics; Chapter 3: Statistical Inference; Chapter 4: Indexes; Chapter 5: Simple Linear Regression Analysis; Chapter 6: Multiple Regression Analysis; Chapter 7: An Overview of Problems in Regression Analysis

KTE03036. Enterprise Statistics (3: 3-0; 6; 135). This course consists of 6 chapters: Chapter 1: Introduction to enterprise statistics; Chapter 2: Confidence Interval Estimation; Chapter 3: Hypothesis testing; Chapter 4: Statistics of business assets; Chapter 5: Statistics of business output; Chapter 6: Statistics of production cost and price. Prerequisite: KTE02013. Microeconomics

KTE02009. Research Methods in Economics (2: 2-0; 4; 90). This course consists of 5 chapters: Chapter 1: Introduction of Research and Research Method; Chapter 2: Research Design; Chapter 3: Data Collection Methods in Conducting Research; Chapter 4: Data Processing and Analysis Methods in Conducting Research; Chapter 5: Writing Research Report

KTE02005. Principles of Agricultural Economics (3: 3-0; 6; 135). This course consists of 8 chapters: Chapter 1: Introduction; Chapter 2: Economic Organizations in Agriculture; Chapter 3: Resource Economics in Agriculture; Chapter 4: Economic Principles in Agriculture; Chapter 5: Supply and Demand in Agriculture; Chapter 6: Marketing in Agriculture; Chapter 7 Agriculture Trade; Chapter 8: Sustainable Agricultural Development

KTE01006. Applied Informatics in Economics. (2:1.5-0.5; 4; 90). This course consists of 3 chapters: Chapter 1: Introduction; Chapter 3: Application of excel software in economics and management in agricultural economics and business management; Chapter 3: Application of SPSS in social economic data analysis

TH01009. Introduction to Informatics. (2: 1.5-0.5-4). This course consists of 7 chapters: Chapter 1: General Introduction to Informatics; Chapter 2: Computer Configuration; Chapter 3: Computer Software And Operating System; Chapter 4: Computer Network and Internet; Chapter 5: Database; Chapter 6: Algorithms and Programming Languages; Chapter 7: The Social Issues of Information Technology.

KQ04030. Commodity Market (3: 3-0; 6; 135). This course consists of 6 chapters: Chapter 1: Introduction of Commodity Market; Chapter 2: Agricultural Commodity' Prices Analysis: Supply and Demand Through Time; Chapter 3: Marketing Margin; Chapter 4: Price Differences and Quality in Agricultural Market; Chapter 5: Price Differences in Spatial Relationship; Chapter 6: Price Differences and Quality in Agricultural Market. Prerequisite: KTE2014. Macroeconomics

KDE04014. Marketing Management (3: 3-0; 6; 135). This course consists of 6 chapters: Chapter 1: Marketing Management; Chapter 2: Marketing Strategy Planning; Chapter 3: Products Strategies; Chapter 4: Pricing Strategies; Chapter 5: Distribution Strategies; Chapter 6: Promotion Mixed Strategies. Prerequisite: KDE02004. Intro. of Marketing: Agri. Applications

KDE04013. International Business. (3: 3-0; 6; 135). This course consists of 7 chapters: Chapter 1: Globalization and International business; Chapter 2: Environment of International Business; Chapter 3: International trade; Chapter 4: Foreign Direct Investment; Chapter 5: The Foreign Exchange Market; Chapter 6: Global strategy; Chapter 7: Entering Foreign Market

KDE03001. Cooperatives and Small Business Management (3: 3-0; 6; 135). This course consists of 6 chapters: Chapter 1: Overview of Cooperatives (COOP) and small businesses (SMEs); Chapter 2: Evaluation the business opportunity for SMEs and COOPs; Chapter 3: Development of a business plan for COOPs and SMEs; Chapter 4: Financial Management in COOPs and SMEs; Chapter 5: Marketing Management in COOPs and SMEs; Chapter 6: Human Resource Management in COOPs and SMEs.

KTE03006. Natural Resource and Environmental Economics (3: 3-0; 6; 135). This course consists of 5 chapters: Chapter 1: Introduction; Chapter 2: Environmental and Development Economics; Chapter 3: Economics of Pollution; Chapter 4: Economics of Natural Resources; Chapter 5: Valuation of Natural Resources and Environmental Services.

KTE03043. Trade and Development (2: 2-0; 4; 90). This course consists of 5 chapters: Chapter 1: Overview of Trade and Development; Chapter 2: Solow Growth Model; Chapter 3: Labor Productivity and Comparative Advantage: The Ricardian Model; Chapter 4: Resources And Trade: The Heckscher - Ohlin Model; Chapter 5: Specific Factors and Income Distribution.

KDE03111. Agribusiness Management (2: 2-0; 4; 90). This course consists of 7 chapters: Chapter 1: Introduction of Agricultural Business Management; Chapter 2: Management and Decision Making; Chapter 3: Types of Agricultural Enterprises; Chapter 4: Business and Production Planning; Chapter 5: Capital Management; Chapter 6: Marketing; Chapter 7: Financial management; Chapter 8: Risk Management and Uncertainty.

KTE03044. Project Management (2:2-0; 4, 90). This course consists of 4 chapters: Chapter 1: An Overview of Project Management; Chapter 2: Project Design Management; Chapter 3: Implementation Management; Chapter 4: Project Closure.

KTE03020. Agricultural Policy (3: 3-0; 6; 135). This course consists of 4 chapters: Chapter 1: Overview of Agricultural and Food Policies; Chapter 2: Agricultural and Food Policy Making; Chapter 3: Agricultural and Food Policy Analysis; Chapter 4: Agricultural and food policies.

KDE04050. Graduation Thesis (15: 0-15; 30; 675). This course consists of 3 activities: Activity 1: Making a Plan of Internship and Finalizing Research Proposal; Activity 2: Literature Review and Data Collection; Activity 3: Analyzing Data, Finalizing Report.
Prerequisite: KDE03004. Field trip 2